

2020 PROGRAM BOOK ADVERTISING RATES

SEATTLE
CHAMBER
MUSIC
SOCIETY

JAMES EHNES
Artistic Director

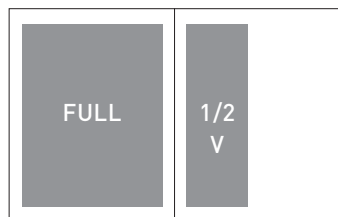
Publication Description

NEW THIS SEASON: We are changing from a black and white publication to full color!
Your ads will have an even greater impact to our audience.

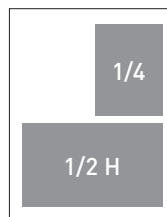
Seattle Chamber Music Society's 2020 Winter and Summer Festival program books are full-sized (8.5" x 11") publications printed on offset press. Two different program books cover the full run of both festivals and reach a combined audience of more than 12,000 concert goers, nearly 70% of whom have a bachelor's degree and more than half have a median household income greater than \$100,000.

Ad Rates & Dimensions

AD SIZE	COMBO (Winter and Summer)	WINTER ONLY (6 concerts in January)	SUMMER ONLY (12 concerts in July & August, plus 12 outdoor broadcasts)
Full Page / Color	\$1,650	\$700	\$1200
1/2 Page / Color	\$1,000	\$350	\$700
1/4 Page / Color	\$700	\$250	\$500



Full Page 7.625" x 10"
1/2 Page (vertical) 3.6875" x 10"



1/2 Page (horizontal) 7.625" x 4.875"
1/4 Page 3.6875" x 4.875"

Artwork Guidelines

Press-optimized PDF

- Image Resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please submit ads in CMYK.

Email final ads to kristine@cognitionstudio.com. Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads which do not meet specifications will be returned to you for modification, or you may pay our brochure designer directly to make the corrections. An estimate will be provided upon request.

Contact

Seneca Garber *Director of Marketing*
seneca@seattlechambermusic.org // 206.283.8710

Closing Dates

Winter Festival

Space Reservations: December 20, 2019
Camera-Ready Artwork: December 30, 2019

Summer Festival

Space Reservations: May 26, 2020
Camera-Ready Artwork: June 8, 2020

Billing & Payment

Payment due upon receipt of printed program book with accompanying invoice.

2020 PROGRAM BOOK CONFIRMATION FORM

SEATTLE
CHAMBER
MUSIC
SOCIETY

Reserve Your Space

I would like to reserve:

Full Page / Color	<input type="checkbox"/> COMBO (Winter + Summer)	<input type="checkbox"/> WINTER Only	<input type="checkbox"/> SUMMER Only
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1/2 Page / Color	<input type="checkbox"/> COMBO (Winter + Summer)	<input type="checkbox"/> WINTER Only	<input type="checkbox"/> SUMMER Only
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1/4 Page / Color	<input type="checkbox"/> COMBO (Winter + Summer)	<input type="checkbox"/> WINTER Only	<input type="checkbox"/> SUMMER Only
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TOTAL DUE: \$

First Name

Last Name

Advertising Company Name

Phone

E-mail

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