

2013 PROGRAM BOOK ADVERTISING RATES

SEATTLE
CHAMBER
MUSIC
SOCIETY

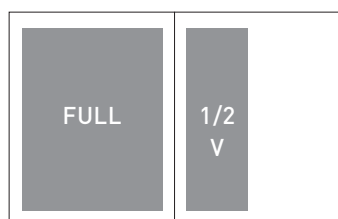
Publication Description

Seattle Chamber Music Society's 2013 Winter and Summer festival program books are full-sized (8.5" x 11") publications printed on offset press. Two different program books cover the full run of both festivals and reach a combined audience of more than 16,000 concert goers, nearly half of whom have median household incomes greater than \$100,000.

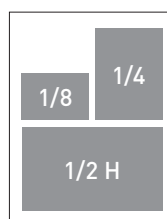
Rates

| AD SIZE | COMBO (Winter and Summer) | WINTER ONLY (6 concerts in January) | SUMMER ONLY (12 concerts in July, plus 12 outdoor broadcasts) |
|-----------|------------------------------|--|---|
| Full Page | \$1500 | \$600 | \$1100 |
| 1/2 Page | \$900 | \$325 | \$650 |
| 1/4 Page | \$600 | \$225 | \$450 |
| 1/8 Page | \$450 | \$150 | \$300 |

Ad Dimensions



Full Page 7.625" x 10"
1/2 Page (vertical) 3.6875" x 10"



1/2 Page (horizontal) 7.625" x 4.875"
1/4 Page 3.6875" x 4.875"
1/8 Page 3.6875" x 2.312"

Artwork Guidelines

Press-optimized PDF

- Grayscale image resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please do not submit color ads, or black-and-white ads in RGB mode.

Email final ads to kristine@ cognitionstudio.com. Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads which do not meet specifications will be returned to you for modification, or you may pay our brochure designer directly to make the corrections. An estimate will be provided upon request.

Contact

Kate Maple *Administrative Assistant*
kate@seattlechambermusic.org // 206.283.8710

Closing Dates

Winter Festival

Space Reservations: December 3, 2012
Camera-Ready Artwork: December 19, 2012

Summer Festival

Space Reservations: May 1, 2013
Camera-Ready Artwork: June 1, 2013

Billing & Payment

Invoice will be mailed upon publication of program book, payable upon receipt.