

2016 PROGRAM BOOK ADVERTISING RATES

SEATTLE
CHAMBER
MUSIC
SOCIETY

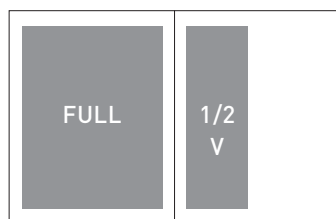
JAMES EHNES
Artistic Director

Publication Description

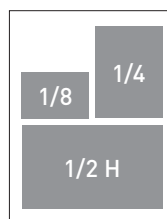
Seattle Chamber Music Society's 2016 Winter and Summer Festival program books are full-sized (8.5" x 11") publications printed on offset press. Two different program books cover the full run of both festivals and reach a combined audience of more than 16,000 concert goers, nearly half of whom have median household incomes greater than \$100,000.

Ad Rates & Dimensions

AD SIZE	COMBO (Winter and Summer)	WINTER ONLY (6 concerts in January)	SUMMER ONLY (12 concerts in July & August, plus 12 outdoor broadcasts)
Full Page / Color <i>Only 3 positions are available, provided on a first come first serve basis: Inside Front Cover OR Inside Back Cover OR Back Cover</i>	\$1650	\$700	\$1200
Full Page / BW	\$1500	\$600	\$1100
1/2 Page / BW	\$900	\$325	\$650
1/4 Page / BW	\$600	\$225	\$450
1/8 Page / BW	\$450	\$150	\$300



Full Page 7.625" x 10"
1/2 Page (vertical) 3.6875" x 10"



1/2 Page (horizontal) 7.625" x 4.875"
1/4 Page 3.6875" x 4.875"
1/8 Page 3.6875" x 2.312"

Artwork Guidelines

Press-optimized PDF

- Image Resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please submit color ads in CMYK, and black-and-white ads in Grayscale.

Email final ads to kristine@cognitionstudio.com. Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads which do not meet specifications will be returned to you for modification, or you may pay our brochure designer directly to make the corrections. An estimate will be provided upon request.

Contact

Seneca Garber *Director of Marketing*

seneca@seattlechambermusic.org // 206.283.8710

Closing Dates

Winter Festival

Space Reservations: December 18, 2015
Camera-Ready Artwork: December 30, 2015

Summer Festival

Space Reservations: May 30, 2016
Camera-Ready Artwork: June 13, 2016

Billing & Payment

25% payment due at time of order, balance due upon receipt of printed program book with accompanying invoice.

2016 PROGRAM BOOK CONFIRMATION FORM

SEATTLE
CHAMBER
MUSIC
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Reserve Your Space

I would like to reserve:

Full Page / Color COMBO (Winter + Summer) WINTER Only SUMMER Only

Only 3 positions are available, provided on a first come, first serve basis: Inside Front Cover OR Inside Back Cover OR Back Cover

Preferred Position: Inside Front Cover Inside Back Cover Back Cover

Full Page / BW COMBO (Winter + Summer) WINTER Only SUMMER Only

1/2 Page / BW COMBO (Winter + Summer) WINTER Only SUMMER Only

1/4 Page / BW COMBO (Winter + Summer) WINTER Only SUMMER Only

1/8 Page / BW COMBO (Winter + Summer) WINTER Only SUMMER Only

TOTAL DUE: \$

First Name

Last Name

Advertising Company Name

Phone

E-mail

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