

▼ PUBLICATION DESCRIPTION

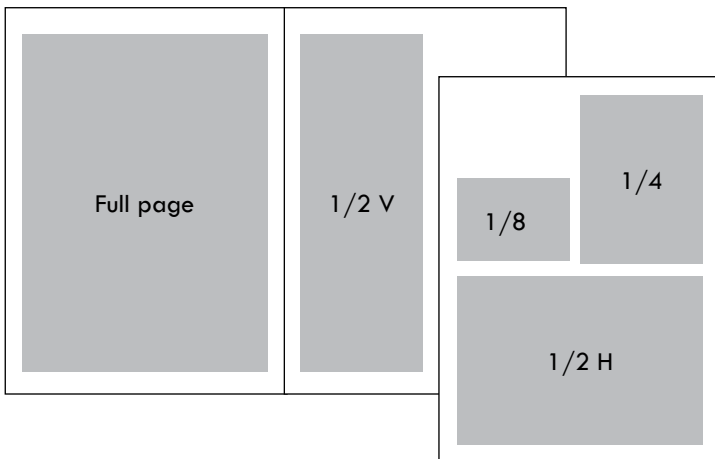
Seattle Chamber Music Society's 2012 Winter and Summer festival program books are full-sized (8.5" x 11") publications printed on offset press. Two different program books cover the full run of both festivals and reach a combined audience of more than 16,000 concertgoers, nearly half of whom have median household incomes greater than \$100,000.

▼ RATES

AD SIZE	COMBO (WINTER AND SUMMER)	WINTER ONLY (4 CONCERTS IN FEBRUARY)	SUMMER ONLY (12 CONCERTS IN JULY)
Full Page	\$1300	\$500	\$1000
1/2 Page	\$800	\$275	\$600
1/4 Page	\$550	\$200	\$400
1/8 Page	\$400	\$125	\$275

▼ AD DIMENSIONS

Full Page	7.625" x 10"
1/2 Page Horizontal	7.625" x 4.875"
1/2 Page Vertical	3.6875" x 10"
1/4 Page	3.6875" x 4.875"
1/8 Page	3.6875" x 2.312"



▼ ARTWORK GUIDELINES

Press-optimized PDF

- Grayscale image resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please do not submit color ads, or black-and-white ads in RGB mode.

Email final ads to [juliet@shendesign.com](mailto:juliet@shendesign.com). Please include your organization name in the file name. All files must be to size with all type and artwork in place. Ads which do not meet specifications will be returned to you for modification, or you may pay our brochure designer directly to make the corrections. An estimate will be provided upon request.

▼ CLOSING DATES

FESTIVAL	SPACE RESERVATIONS	CAMERA-READY ARTWORK
Winter	December 9, 2011	January 9, 2012
Summer	May 7, 2012	June 4, 2012

▼ CONTACT

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▼ BILLING & PAYMENT

Invoice will be mailed after publication of program book, payable upon receipt.