

▼ PUBLICATION DESCRIPTION

Seattle Chamber Music Society's 2010 Summer Festival program book is a full-sized (8.5" x 11") publication printed on off-set press. This publication covers the full run of both the Summer Festival in Seattle (17 concerts in July) and the Summer Festival on the Eastside (5 concerts in August) and reaches a combined audience of over 15,000 concertgoers, nearly half of whom have median household incomes greater than \$100,000.

▼ AD RATES

Full Page	\$1000
1/2 Page	\$600
1/4 Page	\$400
1/8 Page	\$275

▼ CLOSING DATES

Space Reservations	May 17, 2010
Camera Ready Artwork	June 1, 2010

▼ AD DIMENSIONS

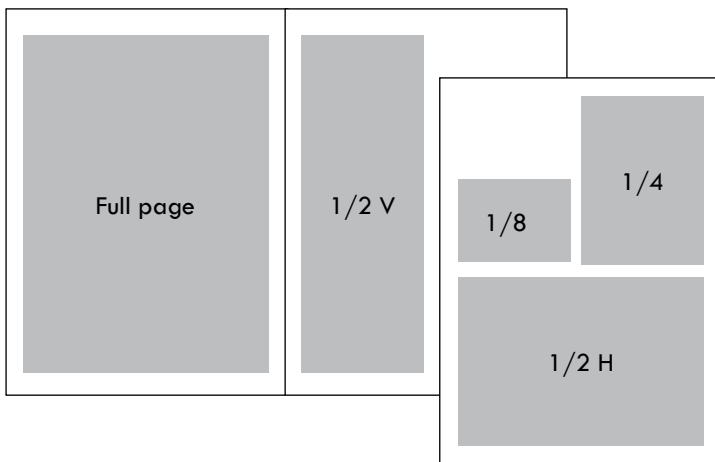
Full Page	7.625" x 10"
1/2 Page horizontal	7.625" x 4.875"
1/2 Page vertical	3.6875" x 10"
1/4 Page	3.6875" x 4.875"
1/8 Page	3.6875" x 2.312"

▼ ARTWORK GUIDELINES

Press-optimized PDF

- Grayscale image resolution: 300 dpi
- Line Art: 600 dpi or higher
- Fonts and images must be embedded.
- Please do not submit color ads, or black and white ads in RGB mode.

Email final ads to lisa@seattlechambermusic.org. Please include organization name in file name. Files must be to size with all type and artwork in place.



▼ CONTACT

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▼ BILLING & PAYMENT

Invoice will be mailed after publication of program book, payable upon receipt.